

A faculty-led initiative connects today's college women with digital age careers



TPI: Bridging the Gap

When the President's Council of Advisors on Science and Technology (PCAST) published "Engage to Excel," the report awakened the public to a looming workforce crisis. Without a course correction, the U.S. Bureau of Labor Statistics estimates that by 2024, the U.S. will have 1,100,000 computing job openings but only enough college grads with the computing knowledge and skills to fill 41 percent of those jobs.¹

As our digital economy grows, business leaders view computing as a fundamental skill for careers in every sector: not just technology and industry but also health, transportation, finance, government and education.

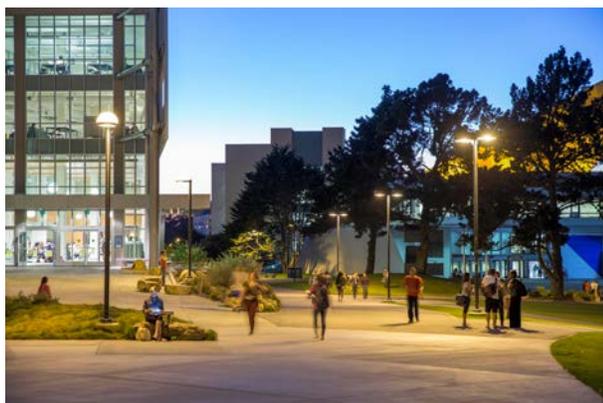
The Technology Pathways Initiative (TPI) was launched in 2015 to bring about systemic change, from campus to career. TPI empowers universities to create new pathways to computing degrees and careers, especially for women. Even though they now make up more than half of all college graduates, women are drastically underrepresented among computing graduates and professionals.

TPI Universities

TPI is represented by SFSU, SJSU, UC Berkeley, UC Davis, and Cal Poly at San Luis Obispo, leading California universities and major suppliers of local talent to its workforce. Participation is driven by faculty interest in developing new and self-sustaining interdisciplinary degree programs and making them available to a broader cross-section of students.

- New degree programs integrate computing with biology, mathematics, statistics, cognitive science and other fields of study that already have high female student enrollment. These fields continue to evolve and expand in part through innovative applications of technology.
- Each new degree program begins with a cohort of students who benefit from new curricula and teaching methods designed to enhance their computing education.
- Cross-campus collaboration and sharing of new curricula and teaching methods will help ensure a scalable and replicable model that can be used by other universities, all of which serve large and diverse student populations.
- The aim of the initiative is to have ten participating universities by 2018. Their efforts will be supported through university-industry partnerships.

San Francisco State University



At SFSU, Biology majors add computing skills to expand their career opportunities in the Digital Age.

Photo credit: Paul Asper, SFSU

"We are excited to have highly motivated students enrolled in a new interdisciplinary degree program at SFSU. Through the Technology Pathways Initiative, we gained resources and support for faculty collaboration across our Biology and CS departments to develop new interdisciplinary curricula and education pathways. Our first cohort of women and men Biology students are now adding computing knowledge and skills to their educational experience, keenly aware of the benefits this will have in their careers."

—Pleuni Pennings, Assistant Professor/Biology, SFSU; Ilmi Yoon, Professor/CS, SFSU

San José State University



Photo Credit: David Schmitz, SJSU

At SJSU, Biology majors can study computing to enhance their career prospects in bioinformatics.

"Our region's high-tech, biotech, and other industries are looking to the California State University system for more graduates prepared to work in interdisciplinary fields such as bioinformatics and data science. In collaboration with the Technology Pathways Initiative, we are developing a new interdisciplinary Minor in Bioinformatics. This program will allow our students of life sciences, disciplines with high percentages of female students, to acquire the bioinformatics and computational skills their future employers will be looking for."

—Sami Khuri, Professor and Chair, Department of Computer Science, San José State University

University of California, Berkeley



Photo Credit: Steve McConnell, UC Berkeley

At UC Berkeley, interdisciplinary degree programs are broadening the diversity of future technology innovators and leaders.

"As a participating university in the Technology Pathways Initiative, we are developing new interdisciplinary degree programs that integrate computing knowledge and skills with fields of study that have high percentages of female students. Our students are excited to have curricular options that better match their interests and prepare them well for technical careers."

—Dan Klein, Electrical Engineering and Computer Sciences Vice Chair, University of California, Berkeley

University of California, Davis



Photo Credit: UC Davis

At UC Davis, interdisciplinary majors in Quantitative Biology and Cognitive Science are making computing education more accessible to diverse students.

"When we make computer technology part of a degree program that includes genomics, or brain science, students see how the technology contributes right from the start, and it becomes an integral part of the learning experience. These programs will equip graduates with a broad range of skills appropriate for today's job markets."

—Nina Amenta, Tim Bucher Chair and Professor of Computer Science, UC Davis

California Polytechnic State University



Photo courtesy of Cal Poly

At Cal Poly, a new Bioinformatics Cross-Disciplinary Minor adds computing skills essential for 21st century careers

"At Cal Poly we engage our science and mathematics students in classes and research that ask them to think and work across disciplines. We share CAWIT's goal of increasing the number of women in science and technology careers. This collaboration will create new opportunities to enhance the future success of our graduates."

—Dean Wendt, Dean, College of Science and Mathematics

TPI Industry Partners



University-industry partnerships are the cornerstone of the Technology Pathways Initiative. Leading high technology companies are sponsoring participating universities in their development and implementation of new interdisciplinary degree programs. Founding corporate sponsors include Intel Corporation, KLA-Tencor Foundation and Salesforce. Along with a \$1 Million funding commitment, these partners provide mentoring, internships, workshops, onsite visits and other campus-to-career opportunities for college students in the TPI degree programs.

About CAWIT

Founded in 2014, the Center for Advancing Women in Technology (CAWIT) is a 501(c)(3) nonprofit organization based in Silicon Valley. Through its flagship Technology Pathways Initiative, CAWIT provides a collaboration platform for university, industry and government leaders to create new pathways for the advancement of women in technology, from campus to career. Learn more at www.cawit.org.

¹http://www.bls.gov/emp/ep_table_110.htm